K-Love serves a very positive and vital part in our community. Without K-LOVE many people would be unable to recieve the positive influence needed so urgently in these days which we live. The service provided by K-LOVE is in the best public interest, in that it influences us to want to be good citizens and to have a positive impact in our community. It is clean and uplifting, unlike many of the other stations that allow filth on the air.